

**City of Santa Barbara
2015 Districting**

Map layers

- Draft 3A split
- Census Block
- Landmark Area
- Pipeline/Power Line
- Railroad
- River
- Landmark Point
- Streets
- GP Neighborhoods

Draft 3A: Brinkerhoff-Soledad
Works with or without Elings Park change

National Demographics Corporation, March 26, 2015

**City of Santa Barbara
2015 Districting**

Map layers

- Draft 3A split
- Census Block
- Landmark Area
- Pipeline/Power Line
- Railroad
- River
- Landmark Point
- Streets
- GP Neighborhoods

Draft 3A: Brinkerhoff-Soledad
Works with or without Elings Park change

National Demographics Corporation, March 26, 2015

Santa Barbara Plan "Draft 3A: Brinkerhoff Soledad"

District		1	2	3	4	5	6	Total
	Total Pop **	14,865	14,956	14,324	14,635	14,972	14,658	88,410
	Deviation from ideal	130	221	-411	-100	237	-77	648
	% Deviation	0.88%	1.50%	-2.79%	-0.68%	1.61%	-0.52%	4.39%
Total Pop	% Hisp	69%	18%	69%	16%	20%	36%	38%
	% NH White	25%	73%	26%	78%	71%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	63%	16%	62%	14%	18%	30%	33%
	% NH White	30%	75%	32%	80%	74%	61%	60%
	% NH Black	3%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	8,231	11,349	6,591	11,181	10,863	9,479	57,694
	% Hisp	53%	13%	50%	9%	19%	21%	25%
	% NH White	37%	79%	44%	86%	76%	70%	68%
	% NH Black	5%	1%	1%	2%	2%	3%	2%
	% Asian-American	4%	5%	3%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,733	9,783	4,350	10,101	9,389	7,426	46,782
	% Latino	45%	13%	39%	10%	13%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,394	8,049	3,209	8,535	7,946	5,934	38,067
	% Latino	43%	13%	37%	9%	12%	16%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	26%	23%	28%	16%	18%	19%	22%
	age20-60	58%	57%	61%	57%	52%	63%	58%
	age60plus	16%	20%	10%	27%	30%	18%	20%
Immigration	immigrants	35%	20%	38%	15%	16%	23%	25%
Housing Stats	vacant	12%	9%	7%	11%	5%	8%	9%
	occupied	88%	91%	93%	89%	95%	92%	91%
	rented	62%	44%	72%	52%	42%	78%	57%
	owned	38%	56%	28%	48%	58%	22%	43%
	singlefamily	65%	68%	50%	67%	68%	37%	59%
	multifamily	35%	32%	50%	33%	32%	63%	41%
Language spoken at home	english	41%	72%	39%	77%	79%	66%	62%
	spanish	55%	19%	54%	15%	12%	28%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	5%	7%	4%	5%
Children at Home	child-under18	33%	25%	30%	18%	20%	18%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	61%	56%	69%	64%
	Commute on Public Transit	7%	5%	10%	2%	2%	6%	5%
Household Income	hhincome0-25k	21%	13%	20%	17%	16%	23%	18%
	hhincome25-50k	23%	17%	25%	20%	18%	25%	21%
	hhincome50-75k	18%	18%	20%	16%	16%	17%	17%
	hhincome75-200k	31%	40%	32%	34%	36%	32%	34%
	hhincome200k-plus	7%	11%	3%	13%	13%	3%	9%
Education (among those age 25+)	hs-grad	49%	41%	43%	38%	43%	43%	43%
	bachelor	15%	28%	17%	31%	26%	26%	24%
	graduatedegree	9%	23%	10%	24%	24%	17%	18%

** Total and Voting Age population data from the 2010 Decennial Census, but Total is adjusted for Census Block Splits.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.

Monday Draft 3A Brinkerhoff Soledad						
Before Splits					ideal	14,735
District	Population	Deviation	Pct			
1	15,307	572	3.88%			
2	15,003	268	1.82%			
3	14,329	-406	-2.76%			
4	14,193	-542	-3.68%			
5	14,972	237	1.61%	<u>Unsplit</u>		
6	14,606	-129	-0.88%	7.56%		
	Population	Pre-Split, Assigned To	HH	Pct		
Blk 1	060830007004015					
Total	1611	D1	640			
1	1,249		496	78%		
4	362		144	23%		
Blk 2	060830007001028					
Total	254	D1	108			
1	122		52	48%		
4	132		56	52%		
Blk 3	060830006005001					
Total	282	D4	147			
1	52		27	18%		
4	230		120	82%		
Blk 4	060830013041000					
Total	665	D3	205			
3	613		189	92%		
6	52		16	8%		
Blk 5	060830013049001					
Total	187	D2	75			
3	47		19	25%		
2	140		56	75%		
Final Estimate						
District	Population	Deviation	Pct			
1	14,865	130	0.88%			
2	14,956	221	1.50%			
3	14,324	-411	-2.79%			
4	14,635	-100	-0.68%			
5	14,972	237	1.61%	Plan Total		
6	14,658	-77	-0.52%	4.39%		